



SOUND IDEAS VIDEO PRODUCTION EDUCATIONAL CONTEST – 2012/2013

Who Is Eligible to Enter:

This contest is open to full and part time students registered in a video production / post production program at a recognized educational institution – and staff.

Video Format:

- 3:00 maximum length
- .mov file type
- 16:9 widescreen format

Video Concept:

- Come up with your most creative, original and watchable way to promote the Sound Ideas brand name and its professional audio content of sound effects, royalty free music and production elements. Make a video that will go “viral”.
- The video must include the Sound Ideas Logo (attached)
- The video must include the Sound Ideas URL: www.sound-ideas.com
- All audio content (apart from any script or voiceover that is used) must only be from the Sound Ideas Sound Effects or Royalty Free Music collections
- Live action and animation are both welcomed

Submitting Your Entry

- Complete the entry form and submit it along with your video via Wettransfer. Details on how to use Wettransfer are included on the entry form
- All videos must be uploaded to Sound Ideas before December 1, 2012

Picking a Winner:

- All videos received will be reviewed to make sure they are eligible for the contest
- Eligible videos will be posted on a Sound Ideas Youtube channel by January 1st 2013– if your video is uploaded you will be sent a link to the Youtube channel
- The online contest will run until March 31st 2013
- Winners will be chosen based on the number of “views” for each of the videos – the top 3 “views” win
- Winners will be announced and contacted during the first week of April, 2013

Prizes:

For the winning creator (or team of creators):

- Gold Prize is \$1,000 cash
- Silver Prize is \$500 cash
- Bronze Prize is \$250 cash

For the winning institution:

- Gold Prize is a \$10,000 credit for the purchase of Sound Ideas audio products
- Silver Prize is a \$5,000 credit for the purchase of Sound Ideas audio products
- Bronze Prize is a \$2,500 credit for the purchase of Sound Ideas audio products

The prize winning institutions will also be entitled to post a commemorative “prize winning” graphic, provided by Sound Ideas, on their Web site.

Common Sense Rules (the fine print):

- Don't use x-rated, objectionable or offensive material in your video
- The video you enter must be of your own creation
- You must own the rights to any visuals included in the video (public domain or rights obtained through signed releases as required)
- By entering the contest, you give Sound Ideas the right to post your video online, without limit or compensation
- You keep the right to use the video you submit as part of your own personal portfolio and for your own personal use



ENTRY FORM

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This entry form (or a facsimile with this information included) must accompany each video entered into the Sound Ideas Video Production Educational Contest.

Educational Institution you are attending: _____

Full or Part Time Student (circle one): Full Time Part Time

Your Name: _____

Your Email Address: _____

Title of Your Video: _____

Video File Name: _____

Length of your Video: _____

Brief Description of your Concept for the Video: (optional)

By uploading my video as an entry in the Sound Ideas Video Production Educational Contest I understand and agree that:

- The video I have entered is of my own creation
- I own the rights to any visuals included in the video or have obtained the rights through signed releases
- I give Sound Ideas the right to post my video online, without limit or compensation

VIDEO AND ENTRY FORM SUBMISSION INSTRUCTIONS

1. Go to the Wetransfer Website: <https://www.wetransfer.com/>
2. Click on the Add Files link and add your Video and your Entry Form to the list of files to send.
3. In the box “Enter Your Friend’s Email Address” enter videocontest@sound-ideas.com
4. In the box “Enter Your Email Address” enter your email address
5. In the message box, type your name and the name of your educational institution
6. Click on the TRANSFER button
7. Wait while Wetransfer uploads your video and entry form, then you can leave the Wetransfer site.
8. You will get an email from Wetransfer to let you know that we have received your submission.